

Join the movement

Over 350,000 people in Canada will turn 65 this year. They will join the more than 7 million people who have already reached retirement age in this country. This golden age club wields a formidable amount of wisdom, experience and clout - but also has their own particular set of needs. And they will need a strong, cohesive voice. Together, we can build a Canada that values and supports its seniors.

The Canadian Association of Retired Persons (CARP) hits a milestone in 2024, celebrating 40 years as the country's largest organization dedicated to championing the rights of older adults. CARP advocates for financial security, better access to healthcare, and leads the fight to end ageism. Operating independently of government funding, this non-partisan and not-for-profit association has over 220,000 members from across the nation. There is strength in numbers and with every new member added to CARP, we are stronger and our voice louder.

Advocacy

CARP Advocacy aims at social change to help bring equitable access to high quality health care, freedom from age discrimination and improved financial security for older Canadians. CARP pushes governments **into immediate actions on** policies that promote healthy, prosperous, and dignified aging and to advocate for change in areas where gaps in law and policy make aging difficult. CARP members from across the nation play an active role in developing our advocacy agenda in the fight to improve the everyday lives of older Canadians.

Community

CARP is committed to building a **unified front with a strong common cause and voice** by bringing together a broad diversity of individuals, groups and communities. We're strengthening our national influence by forming active, goal-oriented Chapters led by passionate volunteers working to uphold the rights and improve the lives of Canadians as we age. Each Chapter hosts social events, education seminars and opportunities to get involved and help improve local communities.

Benefits

CARP members receive discounts on a wide range of products and services from approved and recommended partners. **Save hundreds - even thousands** - of dollars on products and services like healthcare, travel, insurance, cellular service and much more. Plus, get access to educational and informative webinars and newsletters, and helpful tools and resources that allow you to better manage your health and finances - all included with your CARP membership.

support@CARP.ca



CARP.ca/join



CANADIAN ASSOCIATION
OF RETIRED PERSONS



facebook.com/CARP



1-833-211-2277



Advocacy

"I've been in many advocacy roles in the province for over 50 years. CARP uses a strategy that really works for advocacy by building relationships with those in positions of making decisions, for the betterment of the aging population. It is a strategy that I had found works well over the years in community ministry."

Dianne Parker, Nova Scotia

"I wanted to continue to offer my support to the senior's community within Brampton. Particularly I noticed our municipal government has abandoned many of our seniors needs and is not preparing for the future. This is alarming."

Tracy Pepe, Brampton, ON

"CARP is a different type of organization for seniors. CARP provides a new opportunity for seniors to engage in their community, to participate in and understand the various issues affecting seniors and be involved and/or support the collective voice for change."

Louise Warr, Greater Bay of Quinte Area, ON

TOPICS OF GREATEST CONCERN TO EXISTING CARP MEMBERS

Healthcare is top of mind



citing issues such as - good prompt care, long term care, mental health and home care

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Aging well



with concerns relating to fitness, falls and affordable housing

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Aging at Home



concerns about accessing services and support to continue living independently at home

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Source: CARP Member Feedback Survey 08.2023



Community

"I saw CARP as an opportunity to be part of a community-minded group which provided me with interests beyond my work friends and associates."

Douglas Jones, Vancouver Island, BC

"I strongly believe that CARP can play a major role in the well-being of seniors in several areas of their lives."

Bob Rawnsley, North Fraser, BC

"When I think of CARP, I think of their advocacy for seniors and a voice in the community. I joined the Board to have some say in what CARP has to offer its Chapter members."

Judi Lloyd, Mississauga, ON

**CARP MEMBERS IDENTIFY THESE
KEY OBSTACLES IN THE WAY
OF AGING WELL**

42%

**worry about outliving
their money**

38%

**cite impacts from a physical
illness or condition**

36%

**worry about
the environment**

19%

**indicate loneliness
as an obstacle**

Source: CARP Member Feedback Survey 08.2023



Benefits

"An advocacy group for older persons and a partner with other seniors-serving organizations to provide discounts in goods and services that matter to older persons."

Paul Taylor, Calgary, AB

"I've always enjoyed reading the Zoomer magazine. Great articles, informative and positive messaging on ageing. I decided that I may as well become a CARP member, and become more informed about the issues advocated for on our behalf, getting involved with my community and the discounts and benefits for members."

Ingrid Norrish, Brampton, ON

"CARP is like a club that looks after the interests of older Canadians, through benefits and deals that save members money and by battling ageism that could otherwise leave older Canadians as an afterthought in so many areas of life."

Terry Kushnier, Scarborough, ON

CARP MEMBERS ARE MOST INTERESTED IN THESE BENEFIT PROGRAMS



health benefits

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lifestyle benefits

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travel benefits

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insurance benefits

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Source: CARP Member Feedback Survey 08.2023